

Participation Tips

- ✓ *Prepare for class.* Check the detailed outline on the web-site and prepare the material directed. Good opportunities for participation are “built in” to the cases and Internet marketing exercises. Jot down a few ideas and be prepared to share them.
- ✓ *Attend class.* After each class, I review the class cards noting who was there and what each student contributed.
- ✓ *Raise your hand.* Some students wonder whether their comment will really contribute to class discussion. Don’t wait and wonder! Raise your hand and I will call upon you. I am looking for the hands of people who haven’t spoken recently.
- ✓ *Ask a question.* If you would like additional explanation of a concept, it is very likely that other students would like additional explanation as well. By asking your question, you are contributing to the quality of class discussion.
- ✓ *Answer a fellow student’s question.*
- ✓ *Share a relevant experience.* Learning is enhanced when we apply concepts to new situations.
- ✓ *Volunteer when we have an activity.* Be willing to present or report out your team’s findings.
- ✓ *If the quantity of your participation is good, focus on quality.* Ask yourself: “Does my contribution help to move the class discussion forward? Am I reacting to other students’ ideas and helping “build” the class discussion?”
- ✓ *Focus on improvement.* I chart your progress over time and look for improvement in quality and quantity. Each class is a new opportunity.